

BEST MULTIFAMILY DEVELOPMENT**Inner-city high-rise residents feel like they're living in a grand hotel**

3333 Allen Parkway

DEALMAKERS:

Developer: Simmons Vedder & Co.
Equity partners: The Peabody Group, New York

Architects: Steinberg Design Collaborative and Ambrose, McEnany and House Architects

General contractor: D.E. Harvey Builders

Landscape architect: Mesa Design, Dallas

Lender: Corus Bank, Chicago

Financing: L.J. Melody Co.
Corporate housing services: Executive Quarters

3333 Allen Parkway, a 33-story high-rise, is the former site of the Gulf Publishing Co. headquarters.

The 252-unit building offers one-,

two- and three-bedroom units ranging in size from 900 square feet to more than 4,000 square feet. About 10 percent of the units have been allocated for furnished housing.

The building features floor-to-ceiling windows and floorplans designed to take advantage of the views from the building's location one mile from downtown Houston along Buffalo Bayou.

Designed by developer Simmons Vedder & Co., and architects Steinberg Design Collaborative and Ambrose, McEnany and House Architects, the building gives the resident the feeling of a grand hotel. The focus on service extends from valet and concierge service to towels offered at the pool.

Common area features include a fitness center, clubroom, conference rooms, grand ballroom, private dining room, caterer's kitchen and cocktail terrace.

Perhaps the most striking feature is the metal crown that adorns the top of the building — the building's signature. When lit up at night, it is visible for miles. ■

Christine Hall

